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*Persuasive Communication* - Tsiyona Peled - 1967


*Fresh Perspectives: Human Resource Management : UJ Custom Publication* - - 2009

*Communication Criticism* - Jodi R. Cohen - 1998-02-03

This book demonstrates how an understanding of the fundamental principles of communication will help in evaluating the effects, effectiveness, truthfulness, and ethics of every kind of communication from traditional "soapbox speeches" to reading a magazine, talking to a friend, watching court proceedings, or television news. Jodi R. Cohen's informally written, critical guide introduces classical theories of rhetoric at the beginning of each chapter, then expands the discussion with contemporary postmodern theories, and concerns such as aesthetics and cultural bias. There are question-and-answer sections in each chapter as well as many examples.

*The Expository Times* - - 1897

*Foucault and the Government of Disability* - Shelley Treemain - 2015-06-02

An up-to-date edition of a foundational collection

*Accounting in Practice 2012 Custom*
and incorporates new content on online methodologies, qualitative research, critical methodologies, and ethics.

**Lawyering and Oral Communication Skills** - - 2019-07-02
This is a custom book curated by Professor Laura Killinger at William & Mary School of Law.

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**Annotation** - Remi H. Kalir - 2021-04-06
An introduction to annotation as a genre--a synthesis of reading, thinking, writing, and communication--and its significance in scholarship and everyday life. Annotation--the addition of a note to a text--is an everyday and social activity that provides information, shares commentary, sparks conversation, expresses power, and aids learning. It helps mediate the relationship between reading and writing. This volume in the MIT Press Essential Knowledge series offers an introduction to annotation and its literary, scholarly, civic, and everyday significance across historical and contemporary contexts. It approaches annotation as a genre--a synthesis of reading, thinking, writing, and communication--and offer examples of annotation that range from medieval rubrication and early book culture to data labeling and online reviews.

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**Monthly Homoeopathic Review** - - 1884
knowledge to help you make a deal, sell your product, or find a joint venture, no matter where your business takes you.

**Building Confidence and Communication** - Pearson Custom Publishing - 2000-08

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**Communication in Everyday Life** - Steve Duck - 2017-01-24

This text remains the only introductory communication book to explore fundamental concepts, theories and skills aimed at helping readers to apply material to their personal and professional lives - with a thematic integration of the relational perspective and a focus on demonstrating its direct relevance to their own everyday communication. Readers develop a strong foundation in communication concepts, theory and research, as well as practical communication skills such as listening, critical thinking, using technology to communicate, understanding nonverbal communication, creating persuasive strategies and managing group conflict.

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**Mass Communication** - John R. Bittner - 1996

Balancing the professional and liberal-arts dimensions of mass communication, this work incorporates a global emphasis throughout the text and stresses the critical-cultural approaches to the discipline. This edition features a multicultural perspective and critical thinking exercises. Thinking About Media boxes challenge students to improve their critical thinking skills,
People and Places profiles working professionals, and Media Business inserts go behind the scenes of media enterprises. There are more than a dozen new pedagogical aids, including in-chapter exercises and preview objectives. An annotated Instructor's Edition, CNN Video, test bank and computerized test bank comprise the supplement package.

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Communication Skills in Social Work and Human Services (Custom Edition) - Devito - 2016-02-17
This custom edition is published for the University of South Australia.

The Role of Custom Publishing in Building Customer-based Brand Equity - Taryn Van der Lith - 2007

The Art of Public Speaking - Stephen Lucas - 2004
Lucas' "The Art of Public Speaking" is the leading public speaking textbook in the field. Whether a novice or an experienced speaker when beginning the course, every student will learn how to be a better public speaker through Lucas' clear explanations. Creative activities, vivid examples, annotated speech samples, and foundation of classic and contemporary rhetoric provide students a strong understanding of public speaking. When instructors teach from this textbook, they benefit from Lucas' Integrated Teaching Package. The Annotated Instructor's Edition and Instructor's Manual, both written by Steve Lucas, provide teaching tips and give outlines on how to use the various supplements. As a result, instructors are able to see various teaching examples, how to integrate technology, and analyses and discussion questions for video clips in class. The Annotated Instructor's Edition, Instructor's Manual, Test Bank, CDs, videos, and other supplements provide instructors the tools needed to create a dynamic classroom. This edition has a supplement to meet the needs of online classes, Teaching Public Speaking Online with The Art of Public Speaking.

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The Future of the Public's Health in the 21st Century
The anthrax incidents following the 9/11 terrorist attacks put the spotlight on the nation's public health agencies, placing it under an unprecedented scrutiny that added new dimensions to the complex issues considered in this report. The Future of the Public's Health in the 21st Century reaffirms the vision of Healthy People 2010, and outlines a systems approach to assuring the nation's health in practice, research, and policy. This approach focuses on joining the unique resources and perspectives of diverse sectors and entities and challenges these groups to work in a concerted, strategic way to promote and protect the public's health. Focusing on diverse partnerships as the framework for public health, the book discusses: The need for a shift from an individual to a population-based approach in practice, research, policy, and community engagement. The status of the governmental public health infrastructure and what needs to be improved, including its interface with the health care delivery system. The roles nongovernment actors, such as academia, business, local communities and the media can play in creating a healthy nation. Providing an accessible analysis, this book will be important to public health policy-makers and practitioners, business and community leaders, health advocates, educators and journalists.

BUSINESS COMMUNICATION: PROCESS AND PRODUCT, 8e, is designed to prepare students for success in today's digital workplace. The textbook presents the basics of communicating in the workplace, using social media in a...
importance and centrality of communication in becoming a good listener, and presenting individual and team presentations. Authors Mary Ellen Guffey and Dana Loewy also offer a wealth of ideas for writing resumes and cover letters, participating in interviews, and completing follow-up activities. Optional grammar coverage in each chapter, including a comprehensive grammar guide in the end-of-book appendix, helps students improve their English language skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.


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**Custom Business Communication for Glendale CC** - Mary Ellen Guffey - 2013-06-04

**Custom Business Communication for Glendale CC** - Mary Ellen Guffey - 2013-06-04

**Invitation to Human Communication - National Geographic** - Cindy Griffin - 2016-01-01

Working in partnership with National Geographic, INVITATION TO HUMAN COMMUNICATION, 2e acknowledges the complexity of today's workplace, the power of communication, and the importance of equipping readers with the foundational skills for success in this ever-changing environment. A leader in teaching foundational communication theories and skills, the text helps readers recognize the importance and centrality of communication in their professional and personal lives. Each chapter includes case studies and tips from nationally recognized explorers, scientists, researchers, and activists. The text showcases the best of communication theories and practices as well as explores how communication is central to carrying out work, developing professional and personal relationships with others, and sharing ideas with the larger public. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Environmental Communication** - Richard R. Jurin - 2000

**Environmental Communication** - Richard R. Jurin - 2000

**Custom Business Communication** - Mary Ellen Guffey - 2013-12-17

**Custom Business Communication** - Mary Ellen Guffey - 2013-12-17